

TBCS Minutes – 8/8/2012

Present: Rudy Crawford, Tom Dixon, Dave (Doc) Dockery, Dennis Hughes, Joan Panrell, Sam Richardson, Howard Smith and Chuck Vroman.

Absent: Lynne Robertson

Members/Others: 3 guests

I. Open

a. Approve Minutes of July meeting - Yes=8, No=0.

b. Treasurer's Report:

Mar: \$20,827

April: \$17,773

May: \$16,713

June: \$14,389

July: \$12,379

c. Membership Report:

Mar: 1081 + 158 Associates = 1,239

April: 1060 + 151 Associates = 1,211

May: 1043 + 149 Associates = 1,192

June: 1032 + 144 Associates = 1,176

July: 1012 + 141 Associates = 1,153

II. Speakers

Aug: Charles Prince – Avast

Sept: Office 2013 - Chuck Oppermann

Oct: What's New - John Torro, Dave Gussow (Tampa Bay Times)

Nov: Microsoft Live – speaker unknown

Dec: Election & Doc's Fun Things.

III. Old Business:

a. Resource Center: No problem.

b. Clinic: Still have more techs than customers. Question raised on installing Windows 8 for clients. Wait until we get Chuck Oppermann's opinion to decide.

c. Computer Lab: Rudy Crawford has password protected the admin accounts (in the lab only) so they cannot be used by members.

d. Monthly Meeting: Joan Panrell volunteered to run the snacks table. Vern Gaheen will continue to do drawings.

- e. Media Center: No problem.
- f. Website: Sam Richardson is to add a “Donate Now” button to the website and RAK registration. She will update calendar with new RAK date.
- g. SIGs: No problem.
- h. Classes: Dennis Hughes will do a Pro Show Gold class in September or October.
- i. Bulletin: Dave Dockery will add a “donate” blurb.
- j. Bits & Bytes: No problem.
- k. Audit of Treasurer’s books – Chuck Vroman
- l. What shall we do with old embroidery machine? Tabled.
- m. Survey: As incentive to take the survey there will be a drawing for a free year of membership.
- n. Town Hall meetings – Dave Dockery would like to have the survey first. Date TBA, will run by the board via email.
- o. Fund raising: Some members met Saturday 8/4 (not a quorum) to brainstorm ways to raise money. (See the list of ideas at the end).
- p. RAK date: October 20th. Speakers every 50 minutes. \$100 approved for food, Yes=8, No=0.

IV. New Business:

- a. Question about disposal of old Lab computers. Tabled.
- b. Remote access for Joan Panrell, treasurer? Chuck Vroman thinks remote access for the treasurer is not allowed per the bylaws. Joan Panrell will ask for an activation key for QuickBooks (if one is available).
- c. Civic Engagement Fair on September 5, 2012: Dennis Hughes will operate the table if no conflict. Howard Gray will be his backup.
- d. Building Lease: Dennis Hughes mentioned that Lynne Robertson volunteered to call the landlord to re-negotiate the lease.
- e. FCCP monies owed: Howard Smith moved to instruct the secretary to send a copy of the room rental contract and a complaint to the Better Business Bureau. It was noted that we do not have a signed contract to our knowledge, so it might put us in a bad position. Dave Dockery will ask an attorney if we have a cause to sue. As a result of the discussion, Howard’s motion was tabled.
- f. Board Documents: A SkyDrive folder has been set up to be a repository for board documents. Lynne Robertson, Dave Dockery and Sam Richardson will have “write” permissions meaning they can add or delete files. All other board members have been sent a link where they can view and/or download these documents.

V. Adjourned.

Respectfully submitted,

Sam Richardson, pro tem

Brainstorming Meeting 8/4/2012

****Ideas to generate income and increase membership**

Training Director to oversee our training, spot holes, overlaps, etc.
Certificates for classes
Get Tampa Bay Times computer guy to pump our club
Become an educational institution
On line events/courses
Name badges with expiration date or different color each year
Four free computer repairs each year, than \$10 or \$20 per visit
Volunteer recognition
Financial data to each director before each Director's meeting
Dues back to \$40, no associate members
Hit counter on web site
Survey monkey with incentive to participate

****Revenue Sources**

RAK October 20th
Publicity committee for gaining new members
Donor Recognition
Bricks or trees with names of donors
Auction night (January or February meeting)
Annual dinner on site
Casino night
Other annual events
TBCS resources – rent out space
Sell advertising on web site

****Action items**

When does our money run out?
Survey of room rentals at hotel/restaurants/buildings – Hughes after election
Do we pay three power bills with the bill and a fixed charge?

****Other ideas raised at the board of director's meeting**

Online webinars
Sell newsletter ads
Networking socials with a small entrance fee
Affiliate marketing on the website